



Drumoghill Football Club

Social Media Policy

This policy is adopted in line with the Football Association of Ireland (FAI) Social Media and Safeguarding Policies.

1. Purpose

This policy provides guidance on the appropriate use of social media by all members of Drumoghill FC to protect individuals, promote positive engagement, and safeguard the reputation of the club in line with FAI requirements.

2. Scope

This policy applies to all players, coaches, volunteers, committee members, parents/guardians and any person representing Drumoghill FC online, including use of both official and personal social media accounts.

3. Values and Principles

All social media use must reflect the values of respect, inclusion, integrity, safety, and professionalism. Members should be aware that online content can be permanent and widely shared.

4. Official Club Accounts

All official Drumoghill FC social media accounts must be approved by the club committee, administered by a minimum of three designated adults, and operated using a club email address.

5. Safeguarding and Children

Direct communication with players under the age of 18 via personal social media accounts is prohibited. All communication must involve parents/guardians or approved club channels. Written parental consent is required before posting images or videos of minors.

6. Acceptable Use

Content must be accurate, respectful, and appropriate. Social media should be used to promote club activities, achievements, and positive engagement.

7. Unacceptable Use

Posting offensive, discriminatory, abusive, defamatory, or sexually suggestive material is strictly prohibited. Confidential club matters must not be shared.

8. Personal Accounts

Members should ensure that personal social media use does not negatively impact Drumoghill FC. Where individuals identify themselves as associated with the club, this policy applies.

9. Reporting Concerns

Any concerns or breaches of this policy should be reported to the Club Welfare Officer or a committee member and will be managed in line with FAI safeguarding procedures.

10. Breaches and Disciplinary Action

Breaches of this policy may result in disciplinary action, up to and including suspension or removal from club roles.

11. Review

This policy will be reviewed annually or in response to updates in FAI guidance.